



## Natural Anti-Oxidant Alkaline Water Filter

Alkaline Anti-Oxidant water to prevent the oxidation of our body



Product Name	Biocera® Anti-Oxidant Alkaline water filter
Model No.	BCWF - 1000
Length	11 inch / Both-Way Direction((1/4 inch)
Out diameter	60mm
Life time	10 ~ 12 months(6,000 ~ 7,000 Liter)
Usage	For water purifier

### What is **Active Oxygen(=free radical)**?

Normal Oxygen is changed to harmful active oxygen(=free radical) which lose electron and has a strong power to attack health cells in our body through stress, drinking, smoking and etc. If active oxygen generates too much in our body, it causes aging and various diseases such as cancer, diabetic, hypertension, constipation etc. by attacking health cells in our body and oxidizing them.

*“ How we prevent **harmful active oxygen** from generating in our body? ”*

*That is the reason we drink **Alkaline anti-oxidant Water***

### Benefit of Alkaline anti-oxidant water !!!

☞ Improves your overall health by bringing the body into balance.

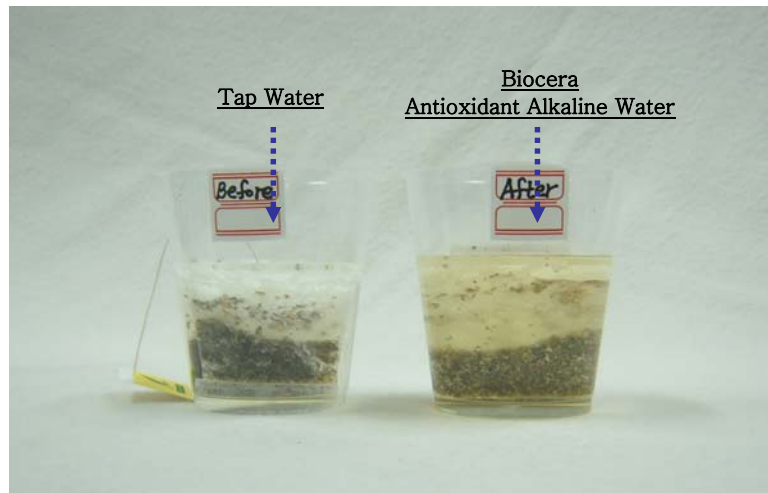
① *Excellent Anti-Oxidant effect*      ② *Small Water Cluster*      ③ *Eruption of Minerals*

- ▶ Improves the Reducing Power of Water by removing harmful active oxygen(=free radicals) to cause cancer, diabetic, hypertension and etc.
- ▶ Removes acidic waste from body
- ▶ Water and nutrients are absorbed more effectively into the body.
- ▶ Supplies minerals to help the balance of metabolism
- ▶ Makes better water taste
- ▶ Lower ORP (Ref. ORP = Oxygen Reduction Potential)

### [Notes] What is ORP?

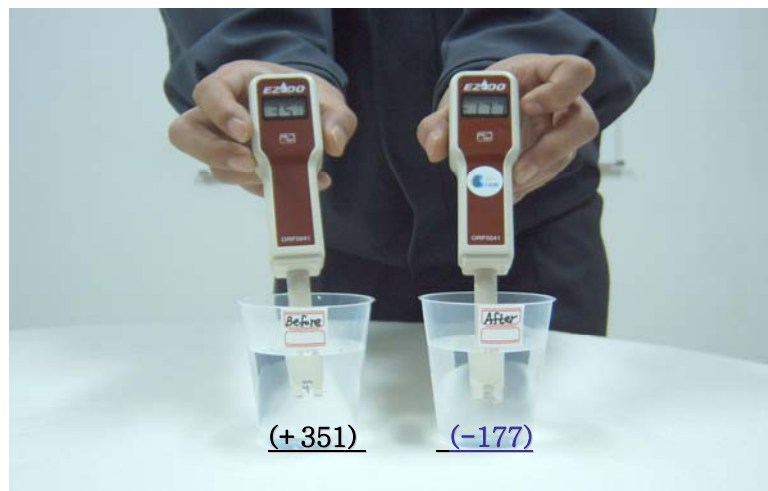
- => ORP means Oxygen Reduction Potential and is a kind of the value to measure reducing power to prevent oxidation.
- => Over 70 % of our body consists of water and ORP value of the water is very low (-100 ~ -300). On the other hand, the ORP value of Normal water, which we drink, is + 300~+ 500.
- => In conclusion, we have to drink proximate water to the water in our body to have low ORP value. If do so, we can prevent our cells from oxidizing, as the result of that, removes the attack of harmful active oxygen to cause various diseases and aging.

### Water Activation Test



- ◆ Test condition : Put green tea bag into same amount of cold water, at that same time

### ORP (Oxygen Reduction Potential) value Measurement



- ◆ Test condition : Put ORP meter same amount of cold water, at that same time